

FRANCHISE OPPORTUNITY

SQUEEGEE
SQUAD®

**COMMUNITY.
SAFETY.
RELIABILITY.**

**PAVING
THE WAY**

**In Residential,
Commercial,
and High-Rise
Cleaning Services.**





Squeegee Squad is the only high-access window cleaning and pressure washing franchise company in America that helps franchisees secure major contracts with college campuses, corporate campuses, high-rise buildings, hotels, hospitals, airports, and sporting venues. Leveraging a scalable business model and opportunities in the commercial sector, our franchisees enter a multi-billion-dollar industry with sustained growth potential.

From residential homes to high-rise commercial properties, Squeegee Squad delivers top-tier cleaning, pressure washing, and building restoration services with a commitment to safety, reliability, and customer satisfaction. This Industry Outlook will explore why now is the perfect time to join Squad Nation, highlighting the booming demand for professional cleaning services, our unmatched franchise support, and how you can build a thriving business in your community.

\$2.9 billion in U.S. revenue by 2024 and \$3.2 billion by 2029.





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Join the Squad Nation!





The Squeegee Squad Experience – Community, Safety, Reliability

When it comes to maintaining clean, welcoming spaces, window cleaning plays a bigger role than many people realize. At Squeegee Squad, we know that providing reliable, professional cleaning services doesn't just improve buildings, it also strengthens communities, ensures safety, and builds trust with clients. These core values: Community, Safety, and Reliability are what sets us apart in the cleaning industry and make Squeegee Squad a brand that customers and franchise owners can depend on.

Let's explore how these key pillars impact the growing demand for professional cleaning services and drive the growth of Squeegee Squad's franchise network.



Community

At Squeegee Squad, we believe in building lasting relationships with our customers and communities. Every franchise owner becomes a trusted local service provider, creating meaningful connections through exceptional service and a personal touch. This focus on community engagement helps franchisees grow their client base while becoming a valued part of their neighborhoods. From residential clients to large commercial contracts, Squeegee Squad franchisees are known for delivering service with integrity and care.

Safety

Safety is at the core of everything we do. In an industry where risks are high, especially when it comes to high-rise window cleaning, our commitment to following strict **OSHA standards** and providing thorough safety training sets us apart. We prioritize the well-being of our team members and clients by ensuring that every job is performed with professionalism and care. For franchise owners, this focus on safety means peace of mind and confidence in providing a service that meets the highest industry standards.

Reliability

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The Growing Demand for Professional Cleaning Services

The professional cleaning industry is experiencing significant growth, driven by evolving consumer needs for cleanliness, safety, and convenience. From residential homes to high-rise buildings, businesses and property owners are seeking reliable partners to maintain their spaces. Squeegee Squad is well-positioned to meet this growing demand with its unique blend of residential, commercial, and high-rise cleaning services, offering franchisees an opportunity to tap into a thriving market.

projected
to reach an
estimated
\$415.93 billion
in 2024

**\$415.93
billion**



expected to
grow at a
steady pace
through
2030

**6.9%
per year**

**INDUSTRY
INSIGHTS**



Here's a closer look at key industry trends shaping the professional cleaning sector:

- The global cleaning services market was projected to reach an estimated **\$415.93 billion in 2024** and is expected to grow at a steady pace of 6.9% per year through 2030. ¹
- The North American cleaning industry currently holds the largest share of the market and is projected to account for **45% of global revenue by 2037**. ²
- **Nearly half (49.7%)** of the global cleaning industry's revenue comes from contract commercial cleaning. ³
- The U.S. market for professional cleaning services is forecasted to grow at an annual rate of **6% through 2026**. ⁴
- Window cleaning alone is projected to generate **\$2.9 billion in U.S. revenue by 2025** and **\$3.2 billion by 2029**. ⁵

With increasing awareness around hygiene, safety, and property maintenance, Squeegee Squad franchise owners can capitalize on these trends to build a scalable business while providing valuable services to their communities.

1. <https://www.grandviewresearch.com/industry-analysis/cleaning-services-market-report>

2. <https://bizplanr.ai/blog/cleaning-industry-statistics>

3. <https://upmetrics.co/blog/cleaning-industry-statistics>

4. <https://www.globenewswire.com/news-release/2020/12/16/2145927/0/en/The-U-S-professional-cleaning-services-market-by-revenue-is-expected-to-grow-at-a-CAGR-of-over-6-during-the-period-2021-2026.html>

5. <https://www.getjobber.com/academy/window-cleaning/window-cleaning-industry-statistics/#:~:text=Window%20cleaning%20revenues%20in%20the,cleaning%20services%20in%20the%20U.S.>

Two photographs of Squeegee Squad workers. The top photo shows a worker in a blue shirt and jeans, suspended by ropes, working on a high-rise building's exterior. The bottom photo shows a worker in a blue shirt and shorts, also suspended by ropes, cleaning a large glass window. Both workers are wearing safety harnesses and carrying equipment.

INDUSTRY INSIGHTS

Why Own a Squeegee Squad Franchise?

What is Franchising?

Franchising offers the ideal balance of independence and support, empowering individuals to run their own business while benefiting from an established brand and proven systems. For entrepreneurs, this means fewer unknowns and more resources at your disposal from day one.

Governed by the Federal Trade Commission (FTC), franchising ensures transparency and accountability in the partnership between franchisors and franchisees. With Squeegee Squad, you're not just buying into a brand; you're joining a network of community-focused business

owners backed by expert support, industry knowledge, and a trusted name in professional window cleaning services. From day one, our team is dedicated to helping you navigate the path to growth with confidence.





Top Benefits of Franchising with Squeegee Squad

Extensive Training and Support

Squeegee Squad provides franchise owners with detailed onboarding, hands-on training, and ongoing mentorship. From marketing assistance to safety protocols, our support covers every aspect of running your business.

Established Brand Recognition

Join a trusted name in residential and commercial window cleaning. With over 20 years in the industry and multiple locations across the country, Squeegee Squad is well-known for delivering reliable, professional services.

Protected Territories

As a franchisee, you'll receive rights to a designated market, ensuring minimal competition and greater potential for growth within your area.

Diverse Revenue Streams

Squeegee Squad's franchise model goes beyond residential window cleaning. Our services also include high-rise window cleaning, building restoration, pressure washing, gutter cleaning, and more, giving franchisees multiple revenue opportunities.

Low Initial Investment with Potentially High Scalability

Starting a Squeegee Squad franchise requires a low initial investment, making it an accessible opportunity for entrepreneurs. The scalable business model allows franchisees to expand their service offerings as their business grows.

Industry Leadership in Safety and Compliance

Operating under OSHA-compliant safety standards, Squeegee Squad prioritizes safety for both clients and team members. Franchisees benefit from thorough safety training, reducing risks and ensuring peace of mind for everyone involved.

Marketing and Business Assistance

Our team provides ongoing marketing support, including personalized local strategies, digital campaigns, and materials to help you grow your business and maintain customer loyalty.

**TOP
BENEFITS**

THE SQUEEGEE SQUAD FRANCHISE OPPORTUNITY

A Trusted Path to Business Ownership

Becoming a Squeegee Squad franchise owner means starting a rewarding business and joining a nationwide family that values community, safety, and reliability. Squeegee Squad offers franchisees a scalable business model with multiple revenue streams, including residential, commercial, and high-rise window cleaning, as well as building restoration services. With a low initial investment and detailed support from the founders and management team, franchisees have the tools and resources to build a thriving business in their local markets.

FROM DAY ONE

franchisees are supported with in-depth training, ongoing coaching, and access to proprietary tools like Squadware™. Whether you're new to the industry or a seasoned business owner, Squeegee Squad's solid framework helps you hit the ground running and maintain

STEADY GROWTH.



1

Complete an Inquiry Form

Fill out a simple form on our website to express your interest in joining the Squeegee Squad family.

2

Introductory Call

Schedule a call with our franchise development team to learn more about the opportunity and discuss your goals.

3

Candidate Qualification

We'll guide you through a mutual evaluation process to ensure that this opportunity is the right fit for both sides.

4

Review the Franchise Disclosure Document (FDD)

Receive and review our detailed FDD, which outlines the responsibilities and expectations of franchise ownership.

5

Meet with Current Franchisees

Gain valuable insights by speaking with existing franchisees about their experience with Squeegee Squad.

6

Discovery Day

Visit one of our locations and meet the founders and management team to get a firsthand look at the business.

7

Sign the Franchise Agreement

Finalize your agreement and officially become a Squeegee Squad franchise owner.

8

Training & Launch Preparation

Complete comprehensive training and prepare to launch your franchise with personalized support from our team.

9

Grand Opening

With our ongoing assistance, open your doors to the community and start building a trusted local brand.

THE IDEAL SQUEEGEE SQUAD FRANCHISEE PROFILE

Who We're Looking For

At Squeegee Squad, we're looking for franchise owners who are community-focused, reliable, and committed to delivering quality service. Our ideal franchisee is someone who values building strong customer relationships while maintaining high safety standards. Whether serving residential clients or securing large commercial contracts, they take pride in being a trusted local provider.

While prior industry experience isn't required, we seek hands-on leaders with a strong business mindset and a desire to grow their operations. If you're ready to join a brand that combines personalized support, scalable revenue streams, and community impact, Squeegee Squad could be the right fit for you.





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JOIN THE SQUAD NATION!

Bring trusted window cleaning and building restoration services to your community by becoming part of the Squeegee Squad family. As a franchise owner, you'll connect with a brand known for its personalized support, community focus, and diverse revenue streams across residential, commercial, and high-rise services.

Here's What Makes Squeegee Squad an Ideal Franchise Opportunity:

- **Established and Scalable Model:** Operate with a proven business structure designed to help you grow in any market.
- **Comprehensive Training and Ongoing Support:** Receive hands-on guidance from our founders and access continuous operational resources.
- **Diverse Revenue Streams:** From residential homes to large commercial properties, enjoy multiple ways to generate income year-round.
- **Community Impact:** Build a business that becomes a trusted part of your local area, fostering long-term relationships and customer loyalty.



Are you ready to take the next step toward building a business that's reliable, scalable, and rooted in community values?



Join the Squad Nation today and build a business that makes every window and future brighter!

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